

BOOTH DESIGN REQUIREMENTS

All decorations (banners, backdrops, canopies, etc) that extend beyond 8 feet height or 10 feet wide requires approval by Show Management. **Please submit artwork schematic as soon as possible.**

1. Backdrop display for **corner or inline booth** limitation is 8 feet high and 10 feet wide. Any backdrop over 8 feet will require additional ground based support to stabilize. Anything over 12 feet may possibly require ceiling rigging.

2. **Exhibits Over 12' at the Los Angeles Convention Center:** Booths and any structure within a booth 12' or taller, must contact show management for additional requirements including but not limited to submitting California engineered stamped isometric drawings and obtaining a LADBS Engineering Permit: <https://www.lacclink.com/assets/doc/Temporary-Structures-29c75a8174.pdf>

3. **Island Booths:** A standard island booth (20' x 20') may use the maximum height allowable of 16' feet throughout the entire square footage. Please see requirements above for Exhibits Over 12'.

4. When you are an **endcap** 10 feet x 20 feet, backdrop restricted to 8 feet high and 10 feet wide total (need 5 feet clearance on either end so as not to block line of sight for your neighbors). Additional approval from neighboring exhibitors may be required.

5. Use of **banner flags** allowed however they must be within the confines of your booth space and not impeding aisles or neighboring exhibitors. Height restrictions same as above with additional ground support as required.

6. All **booth side rails** are 3 feet so that line of sight is preserved. Therefore, your booth decorations (shelving, boxes, banners, etc) cannot negatively impact your neighbors on any shared sides.

7. **Canopy frame** must reside inside your booth not in aisles or impeding neighboring exhibitors. Flame retardant tags must be visible. Depending on the city fire marshal, you must have a functioning fire extinguisher in booth. Canopies must not be higher than 8 feet along the perimeter; center high point can up to 12 feet.

9. **Oversize hanging banners:** will be reviewed on case by case basis taking into consideration size of 8, printed on two sides, location of exhibitor booth. Please inquire.

9. **When in doubt follow IAEE guidelines.** No logos or artwork on reverse side of decorations that could impact neighboring exhibitors.

10. **Booths containing more than 400 sq. ft. of covered elements** are required to submit a "Covered Area Drawing" to Show Management.

11. All fabrics and materials in the booth must be certified as "**Flame Proof**" or "**Flame Retardant**" by the California State Fire Marshal. Flame proof certificates must be kept in the booth for Fire Marshal review. Flame proofing certificates from other states (or countries) will not be accepted. If the Fire Marshall cannot locate proof of certification tags on your decoration, they will leave a notice with instructions on how to provide documentation to them directly prior to show opening. Otherwise, you will need to take down the canopy/tent or decoration. Read the Anaheim Fire Marshal info for Exhibitors: <https://www.anaheim.net/DocumentCenter/View/50634/Exhibitor-and-Event-Info>

Thank you.

TheFitExpo Show Management

[updated 7/1/25]