



## **SUPPORTING SPONSORSHIP (\$12,500)**

**Marketing Materials:** Sponsor's logo will be included as a Supporting Sponsor on all Expo printed marketing materials, including posters, counter-cards and direct mail pieces.

**Print Ads:** Sponsor's logo will be included as a Supporting Sponsor on all Expo magazine ads.

**Digital Ads:** Sponsor's logo will be included as a Supporting Sponsor in all Expo online marketing campaigns.

**Website:** Sponsor's logo will be included as a Supporting Sponsor on the Expo website and additional banner ads and links will be provided.

**Exhibit Space:** Sponsor will receive up to four (4) – 10' x 10' exhibit spaces at a premier location of the Expo floor and sixteen (16) Exhibitor Badges.

**Show Signage:** Sponsor's logo will be included as a Supporting Sponsor on all Expo banners and on-site signage.

**Commercials:** Sponsor's 30-second commercial will be shown on the big screen on stage at least twice each day.

**PA Announcements:** Sponsor will be acknowledged as a Supporting Sponsor in PA announcements made in the exhibit hall throughout each day of the Expo.

**Expo Passes:** Sponsor will receive complimentary passes for its bona fide retail buyers.