

	TITLE \$5000 (1)	PRESENTING \$3500 (2)	SUPPORTING \$1000 (5)	A LA CARTE PRICE
<b>Exhibitor Booth Space: one size, \$699, and includes...</b> <ul style="list-style-type: none"> <li>Ability to upload/play 3 min video of your choice (Welcome/Product/Services)</li> <li>Team member(s) can interact with attendees, 1 to 1 with booth chat capabilities</li> <li>Product/services description tab</li> <li>Post links and documents of your choice to share with attendees in your booth</li> <li>Scrolling marquee (ticker message) within virtual booth</li> <li>Ability to upload Gift Card into all attendees' Goodie Bags</li> </ul>	✓	✓	✓	<b>\$699</b>
<b>Listings/Preferred placement on event's microsite</b> <ul style="list-style-type: none"> <li>Microsite web page provides basic information about event good for Sponsor logos, brief</li> <li>company description of products/services with hyperlink to Sponsor's website</li> </ul>	✓	✓	✓	n/a
<b>Sponsor Space Links in Navigation Bar</b> <ul style="list-style-type: none"> <li>Sponsor inclusion in general locations like main navigation such as hyperlinks to "lobby", auditorium, and lounge"</li> </ul>	✓	✓	✓	n/a
<b>Pre and Post Event Marketing (digital &amp; print)</b> <ul style="list-style-type: none"> <li>Sponsor inclusion within emails; newsblasts, reminders and confirmation (i.e. logo, content, mention)</li> </ul>	✓	✓	n/a	n/a
<b>Virtual Banner Ads</b> <ul style="list-style-type: none"> <li>Banner ad inclusion within the digital environment</li> <li>Multiple ads can be served up in rotation and hyperlinked</li> <li>Ad unit can link to an external webpage or within the digital environment</li> </ul>	✓	✓	n/a	<b>\$500</b>
<b>Virtual Video Ads</b> <ul style="list-style-type: none"> <li>Sponsors can record short video messages (ads) located in selected areas of the online event-- attendees can click and view ads and platform can track number of unique viewers</li> </ul>	✓	✓	n/a	<b>\$500</b>
<b>Virtual Marquee Messaging</b> <ul style="list-style-type: none"> <li>Sponsor scrolling text (ticker message) appears within the digital environment--can be scheduled for specific times and can include hyperlinks to external web pages and to digital spaces within the environment</li> </ul>	✓	✓	n/a	<b>\$250</b>
<b>Social Media Integration</b> <ul style="list-style-type: none"> <li>Integration of social media content into the event allowing attendees to read posts</li> <li>Can allocate portions of digital event to list and promote Sponsor's social media presence (i.e., hash tag, twitter ID or link to Facebook Fan Page via banners in the Lobby and Auditorium)</li> </ul>	✓	✓	n/a	<b>\$500</b>
<b>Single Event/Area Sponsorships (each)</b> <ul style="list-style-type: none"> <li>Main Theater: Seminars and Panel Discussions</li> <li>Competition Court: Max Reps, Calisthenics, Powerlifting, etc.</li> <li>Group Training Zone: Workouts, Master Classes, Certifications</li> <li>Healthy Eating Kitchen, Healthy Living Room</li> <li>Exhibit Hall</li> <li>Fitness Career Center</li> <li>Podcast Nation</li> <li>The Training Camp</li> <li>The Auction House</li> </ul>	✓	✓	n/a	<b>\$1000</b>
<b>Complimentary Admission Tickets</b>	<b>Includes 75</b>	<b>Includes 50</b>	n/a	n/a
<b>Webinars (hosted on Zoom)</b> <ul style="list-style-type: none"> <li>Webinar Sponsorship</li> <li>Sponsor specific allowing exhibitor to take center stage with their presentation</li> </ul>	n/a	n/a	n/a	<b>\$1000</b>
<b>Pre-Populated Goodie Bag</b> <ul style="list-style-type: none"> <li>Attendee's personalized Goodie Bag allows them to collect information</li> <li>Sponsors can pre-populate into attendee briefcase for more visibility</li> </ul>	n/a	n/a	n/a	<b>\$1000</b>